
NEW CONVERSATIONS

New Conversations is a program funded and delivered by the British Council, Farnham Maltings, and the High Commission of Canada in the UK. The fund is designed to encourage and support the development of creative exchange, collaboration and partnerships between artists and arts organisations in the performing arts sector in the UK and Canada.

New Conversations aims to provide opportunities to initiate challenging and inquisitive conversations, exchange ideas and practices and develop ambitious creative research and development projects that can offer first steps for collaborations and productions between Canada and the UK.

The fund is open to Canada and UK-based artists, collectives, independent companies and organisations of theatre and dance but we welcome applications from collaborations across art forms (please refer to eligibility requirements for more details).

New Conversations will fund between \$8,750 - \$13,000 toward collaborative and sustainable creative projects that can deliver long-term benefits for the performing arts sectors in both countries:

- To increase cultural exchange opportunities between UK and Canada, allowing for more artist mobility and international opportunities
- To share best practices and networks through exchange, to increase skills, develop ideas and new artistic vocabulary between professional artists and organisations
- To support visibility and representation of voices and a diversity of dialogues in the performing arts sector
- To support research, development and creation, and seed support for future collaborations and productions

GUIDELINES

Project eligibility criteria

We are looking for new project proposals that bring together Canadian and UK artists and arts organisations to develop new partnerships, collaborations, exchanges and potential productions, from creative and research-based residencies to project development.

Successful projects will demonstrate quality of ideas, viability, host support and potential for ongoing exchange.

Project Eligibility

Projects must:

- Involve at least one British partner and one Canadian partner
- Be performing arts-related. We will accept multi-disciplinary projects with a strong and relevant performing arts foundation.
- Be carried out according to principles of reciprocity and mutual commitment, both in regard to financing and concrete impacts
- Begin at the earliest on March 15, 2019
- Include a complete budget plan detailing the financial and in-kind contribution of each partner involved in the project. We are expecting each project to make a 5% financial contribution and a 10% in-kind contribution to the project submitted in the application.
- Respect the application submission deadline – all applications received after November 30, 2018 for the first round will not be considered.
- Grant request must be between \$8,750 - \$13,000.

Applicants Eligibility

Partners must be one of the following:

- Registered charitable or not-for-profit theatre or dance organisations in Canada or the UK
- Independent theatre or dance companies or collectives in Canada or in the UK
- Individual artists (Note that this application is eligible only if made in partnership with a registered charitable or not-for-profit theatre or dance organisation, or independent company in Canada or in the UK.)
- Other art disciplines working in collaboration with an artist, arts organisation, or company in theatre and dance in Canada or the UK

Applicants Ineligibility

- Private organisations and corporations
- Ineligible activities include touring; restaging of existing work.

Application Process

- One application submitted by a main applicant, either Canadian or British is required, with signature of their partner(s).
- The main applicant is responsible to sign the contractual agreement and receive the New Conversations fund, deliver on the project report, ensure budget management, and share relevant photo/video documentation.
- Projects must begin on or after March 15, 2019
- Projects must be completed on or before April 1, 2020
- Project reports must be submitted by June 30, 2020

Eligible and Ineligible Expenses

The following expenses are eligible. Please use the guidelines below for maximum eligible costs for flights, accommodation and per diem expenses:

- Transportation costs for return travel between the UK and Canada in economy class
- Per diem and local transport
- Subsistence allowance for artist residencies
- Honorarium and fees for artists and arts professionals
- Publication fees associated with the project or other fees linked to a public event

Expense	Maximum Cost in Pounds	Maximum Cost in Canadian Dollar
Flight	£600 per person	\$1100 per person
Accommodation	£120 per night	\$200 per night
Per diem	£35 per day	\$65 per day

The following expenses are not eligible:

- Expenses related to an organisation's operating costs and staff payment
- Any expense previously covered by financial support from another government program.

Project Evaluation Criteria

- Relevance of project submitted in relation with the objectives of the New Conversations fund
- Creation of new partnerships
- Artistic innovation of the project
- Clarity of stated objectives
- Timeframe and work program feasibility
- Contribution to the sector's development based on the projected benefits and results
- Balance between the objectives, projected results in view of the work schedule and budget plan.

Application submission and deadline

The deadline for the application submission has been extended. The application must be sent by email to new.conversations@britishcouncil.org no later than November 30, 2018 at 23:59 GMT or 17:59 EST.

All applications submitted after this date will not be considered.

For any questions regarding the submission of an application, you may contact:

Name	Position	Organisation	Email Address
Carrie Hage	Arts Manager, Interim	British Council	Carrie.Hage@britishcouncil.org
Assis Carreiro	Cultural Strategist	The High Commission of Canada in the UK	Assis.Carreiro@international.gc.ca
Gavin Stride	Director	Farnham Maltings	Gavin.Stride@farnhammaltings.com