



# OUR SHARED PAST: REMEMBERING OUR HEROES

## CONTEST INFORMATION

The Victoria Cross was, and remains to the present day, the highest British military award for gallantry, awarded for "most conspicuous bravery, a daring or pre-eminent act of valour, self-sacrifice or extreme devotion to duty in the presence of the enemy."

We want to see your depiction of the inspiring stories behind the medal and/or its recipients using visuals instead of words. Submit an original short film or animation that relates to a story of a Victoria Cross recipient.

The contest submission can be on:

- A Victoria Cross recipient narrating the heroic feats that awarded them this honor
- An interpretation of the Victoria Cross medal awarded to a hero
- The history and significance of the award

Check out the following links for more information on the Victoria Cross and read stories of Victoria Cross recipients:

- <http://victoriacrosstrust.org/appeals/completed>
- <http://ww1.canada.com/?s=victoria+cross>
- <https://www.vimyfoundation.ca/Victoria>
- <http://www.veday.org.uk/>

## Terms and Conditions

- 1.** The competition is open to all Canadian residents between the ages of 18 to 30.
- 2.** The closing date for receipt of all entries is August 10th 2015 at midnight.
- 3.** By entering the Competition, the submitting contestant agrees to allow the British Council to reuse their entries in any promotional materials for a period of up to three years after entering the contest.
- 4.** Each contestant can enter a maximum of one entry for this competition.
- 5.** The contestant submitting the film for the competition will be the person selected as the winner. Therefore the prize cannot be automatically transferred to a colleague or a collaborator.
- 6.** The maximum duration of the film or animation is 4 minutes.
- 7.** Upload your video submission to YouTube or Vimeo, and send the link alongside the filled out form to [oursharedpast@britishcouncil.org](mailto:oursharedpast@britishcouncil.org).
- 8.** Judging Criteria:
  - i. Creativity and Originality of the concept
  - ii. Relevance and Focus on the topic
  - iii. Overall Quality
- 9.** The prize includes a trip to London: 2-day visit to a reputable Film institution, 1-day visit to the British Council offices in London and 2 days of leisure.
- 10.** The winning entry will be announced by email in mid-August 2015.
- 11.** The trip to London will be scheduled during Remembrance Day in November 2015.



# OUR SHARED PAST: REMEMBERING OUR HEROES

## PARTICIPATION FORM

Please fill out and send it to:

[oursharedpast@britishcouncil.org](mailto:oursharedpast@britishcouncil.org)

Date

Video URL

Link to a downloadable file on Vimeo or Youtube

Password to access video file (if necessary)

Name

Email

Phone number

Age

City, Province

How did you find out or hear about this contest?

The trip to London will take place during Remembrance Day week, November 8 to 12th. Are those dates suitable with your schedule?